



UP-CITRUS EXTRACT

Formulation guidelines



HAIR

Leave-on hair cream to deeply condition hair with a **silicon-like effect**: indeed, Up-Citrus Extract is able to detangle hair while deeply reducing frizz effect, so that the result are **disciplined, silky-soft and smooth hair**.

It is also effective as an **anti-pollution** treatment: indeed, as for skin, air pollutants can deeply damage hair, particularly resulting in dull and fading color and brittle shaft: thanks to presence of Up-Citrus Extract, this conditioner it is able to perform a **chelating action against heavy metals**, preventing them from depositing on hair and damage their structure.

Hair detox silicon-like cream		LSIN9547
Water	A	To 100
Sodium Phytate (and) Aqua (and) Alcohol		0.10
Panthenol		0.70
Cetrimonium Chloride		3.50
Hydroxypropyl Starch Phosphate	A'	2.00
Cetearyl alcohol	B	5.00
Argan oil		1.00
Up-Citrus Extract (Citrus Aurantium Sinensis Peel Extract, Citrus Reticulata Peel Extract)	C	3.00
Parfum	D	0.20
Phenoxyethanol	E	0.90
pH adjuster	F	qb

Method

Weight component of phase A, then heat at 60° and add A' under fast stirring. Add B to A under stirring. Cool down to 30°, add remaining phases. Adjust pH with F.

Aspect:	emulsion
Color:	white
Odor:	characteristic
pH:	4.0 – 4.5
Viscosity	5000—10000 mPa*s