



# DETOX SCALP CLEANSER

Exfoliating & revitalizing pre-shampoo

Scalp cleanser to be applied on dry hair & scalp, before washing. The application through a massage to spread the product allows to improve microcirculation and foster the permeation of the active ingredients inside, for deeper and more effective results. **Hair care market is now expanding rapidly**, requiring a greater variety of products and claims other than traditional shampoo and conditioner, often borrowing ingredients for skincare. **This cleanser brings to scalp care the claims and ingredients of a skincare product**, fostering microcirculation to revitalize and strengthen hair, while gently exfoliating, freeing it from pollution, dirty and external elements that pile up during the day and can weaken the hair follicles. Lastly, the presence of Red Alga Gel and Trealix **brings a synergistic hydrating and film-forming activity**, to strengthen skin barrier and prevent water loss.

**APPLICATION:** apply on dry scalp line by line, then gently massage with the fingers to spread the product. Leave it to act few minutes, then add a bit of water to emulsify and create a cleansing foam. Rinse thoroughly.

## Detox scalp cleanser

Ingredients	LSIN9346		
	Phase	%	Function
Aqua	A	To 100	Solvent
Sodium Benzoate		0.40	Preservative
<b>NATIRHEO (Ceratonia Siliqua Gum, Slerotium Gum)</b>	B	2.30	Rheological
Guar Hydroxypropyltrimonium Chloride		0.50	Rheological
<b>RED ALGA GEL EC (Ahnheltopsis Concinna Extract)</b>	C	8.00	Active
<b>NATISOL® (Cocoyl Proline)</b>		2.50	Solubilizer
<b>TREALIX (Trehalose, Hydrolyzed Vegetable Proteins)</b>		2.00	Active
Glycerin		5.00	Humectant
<b>X-SOLVE® (Ethyl Ximenynate, Lecithin, Caprylic/Capric triglyceride, Glycerin)</b>		1.00	Active
<b>VEROCHIC® (Shikimic acid)</b>	D	1.00	Active
Aqua		5.00	Solvent
<b>MINTIOL (Parfum)</b>	E	0.50	Micr. Inhibitor
<b>GLUCOSOFT 810 (Caprylyl/Capric glucoside)</b>	F	1.00	Surfactant

## METHOD

Heat phase A at 80°C, then add B under fast stirring until complete dispersion. Cool down to 25°C and add phase C one component at a time. Premix D and add it, then add E. Stir before adding F to homogenize.

## CHARACTERISTICS

Aspect:	Fluid gel
Color:	Ivory / White
Odor:	Characteristic
pH:	4.2 – 4.6
Brookfield Viscosity SP2 RPM10	700 – 3000 mPa*s