



COLOR CONTROL

Hydra-booster shampoo

Hydration booster shampoo based on a blend of mild surfactants with a **very gentle cleansing activity**, indeed they do not cause irritation nor alter the hydrolipidic film of a sensitive area such as scalp, but at the same time able to confer a **pleasant, soft and thick foam**. The presence of **Trealix** confers a very good **hydration on scalp after just 1 minute**, therefore creating an **active shampoo** with just a brief massage. **Scalp is regenerated and hydrated**, not damaged by washing but instead restored by it. The chosen surfactants have also a very specific haircare activity:

- **Natifoam** is able to **effectively protect hair color**, preventing it from fading, making it the perfect ally for dyed hair;
- **Coco Pea.Soft** is obtained from hydrolyzed pea proteins, which show a very **similar amino acidic spectrum** to keratin, therefore is a valid ally to protect hair shaft.

Hydra booster shampoo

Ingredients	LSIN9320		
	Phase	%	Function
Aqua	A	To 100	Solvent
Trisodium Ethylenediamine Disuccinate		0.20	Chelating
Hydroxyacetophenone	A'	0.70	Preservative
Guar Hydroxypropyltrimonium Chloride		1.00	Rheological
Sodium Coco-Sulfate	B	20.00	Surfactant
NATIFOAM (Cocoyl Proline, Caprylyl/Capryl Glucoside, Sodium Cocoyl Isethionate)		10.00	Surfactant
LAUROAT EC (Sodium Lauroyl Oat Amino Acids)		5.00	Surfactant
COCO PEA.SOFT (Sodium Cocoyl Hydrolyzed Pea Protein)		3.00	Surfactant
COCOYL WHEAT AMINO ACIDS (Sodium Cocoyl Wheat Amino Acids)		4.00	Surfactant
VEGEQUAT® (Cocodimonium Hydroxypropyl Hydrolyzed Wheat Protein)		2.00	Surfactant
Panthenol		0.50	Active
TREALIX (Trehalose, Hydrolyzed Vegetable Proteins)		2.00	Active
Parfum	C	0.30	Perfume
Cocamidopropyl Betaine	D	12.00	Surfactant
pH adjuster	E	qb	

METHOD

Heat phase A at 50-60°C to complete disperse A', then add A'' under fast stirring until it forms a homogeneous system. Add B and C, then measure pH. Add D then correct pH with E until desired.

CHARACTERISTICS

Aspect:	Opalescent solution
Color:	Light yellow
Odor:	Characteristic
pH:	5.8 – 6.10
Brookfield Viscosity SP2 RPM10	1000 – 9000 mPa*s